

The “Empowering Women for Sport events in Europe”

E N G L I S H

EWSE

EMPOWERING WOMEN
FOR SPORT EVENTS IN EUROPE



Co-funded by the
Erasmus+ Programme
of the European Union



The “Empowering Women for Sport events in Europe” project aims to promote the creation of a network of events dedicated to women’s sport in order to increase their positive social, economic and cultural impact and make them more eco-responsible and accessible. This project also focuses on the specific problems associated with being a female event organiser and the obstacles linked more specifically to women’s sports events.

Funding programme: Erasmus + Sport – Collaborative Partnership

Period – 01/2021 to 06/2023

Partners:

Coordinator

Assist-Associazione National Atlete – Italy

Partner

Irish Wheelchair Association Sport – IWA SPORT– Ireland

The European Platform for Sport Innovation (EPSI) – Brussels (BE).

Alice Milliat Association – FAM (France)

Vienna Institute for International Dialogue and Cooperation – VIDC (Austria, Vienna)

KNOW MORE ON EWSE WEBSITE

ewse.assistitaly.eu/en/

The “Empowering Women for Sport events in Europe”

As part of this project, the Alice Milliat Association was asked to organize a Multiplier Sport Event. This event has a double objective: to bring together structures and women organizers of women’s sports events from different European countries while offering a time of exchange, awareness and sports challenges to women and young girls who are far from sports.

Wednesday April 5, 2023:

Location: La Cité Fertile, 14 Av. Edouard Vaillant, 93500 Pantin

- Organization of sports activities for the invited women
- Organization of co-development workshops on self-confidence, leadership, etc
- Organization of citizen workshops around the femina sport kit and the exhibition “Alice Milliat” provided by the Alice Milliat Association

Organization of conferences on the theme “Women and sports events”:

- The importance of organizing 100% women’s events
- How to organize an eco-responsible event?
- How to make an event inclusive?
- The role of the media and the representation of women in these events





Tess Harmand

We organized an event within the framework of a European project called EWSE “Empowering women sport events in Europe” which aims to give visibility to women and mixed sport events. We were Irish, Italian, Austrian, Belgian and French partners, with this idea to gather around this event.



Luisa Rizzitelli

When we work together and when we feel the same feeling, the same emotion we can be an unbelievable strength and this is what happened today during this activity in Paris. Everything we want to show, it happened.

Events Map

A Map of women sports festivals and events in Europe, with national and international relevance, in order to promote contacts and exchange experiences and good practices between organizers and organizations involved.

Analyze and map the social, economic and cultural barriers for women’s sport events and festivals to achieve high impact and attract media attention, strengthening cooperation and networking between European sport stakeholders;



EVENTS Mapped

Irish Wheelchair Association

NUMBER OF EVENTS

8

EVENTS

European Powerlifting Championships
TG4 Ladies All Ireland Championship Final
All Ireland Camogie Final
Wheelchair Rugby Irish League
Para Athletics Grand Prix 2021
Para Power lifting Nationals
Women in Water-skiing
Wheelchair Basketball League
Her Moves

COUNTRY

Ireland
Europe

SPORT

Powerlifting/Para Powerlifting
Gaelic Football
Camogie
Rugby
Para Athletics
Water-skiing
Basketball

The Her Moves event leans on Sport Ireland’s recent launch of their national Her Moves campaign which aims to influence teenage girls opening their eyes to more opportunities and encourage girls to embrace sport and physical activity – sharing their experiences with friends.







Shannon Pollock

“We are delighted to celebrate our first women and girls only event today joined our female members, volunteers, parents and coaches. This Her Moves event marks the one year anniversary of the launch of our Women in Sport Strategy and our commitment to delivering on it is as strong as ever. We want to encourage females to find what moves them and enjoy all the positive benefits staying active gives you.”

The "Empowering Women for Sport events in Europe"

Alice Milliat Association

NUMBER OF EVENTS

5

EVENTS

Raid des Alizés
Sine Qua Non Run
Trophée Femix'Sports
Open des Contamines
Le raid des Etoiles du Verdon

COUNTRY

France

SPORT

Bike & run
Canoe-kayak
Run
Tennis/Wheelchair tennis
Swimming
Trail
Canoeing
Paddle



Mathilde Guegan

I show photos, historical photos to people to introduce them to Alice Milliat and then I show them the comic strip that was made by the FAM to go further after our exchange. Then I suggest that they create a very large drawing of Alice Milliat.



Sterenn Poulhès

Moove toi is a program of physical activities and events adapted for people with specific needs: seniors, people with motor and mental disabilities, and people with long term and chronic illnesses. I met the Foundation last October (2022), I presented them Moove toi and our project. We immediately saw that there were things to do to promote women's sports together.

Vienna Institute for International Dialogue and Cooperation

NUMBER OF EVENTS

5

EVENTS

Girls Cup
I am aware – Mamanet
Tournament
Sportplatz.Wien
Girls Football Festival
ÖSTERREICHISCHER FRAU-
ENLAUF / Austrian Women
Run

COUNTRY

Austria

SPORT

Football
Catchy Ball
Gymnastic
Futsal
Ball games
Dancing
Running

Assist-Associazione National Atlete

NUMBER OF EVENTS

3

EVENTS

Giro d’Italia Donne
Meeting Nazionale Dello
Sport Femminile
Ragazze nel Pallone

COUNTRY

Italy

SPORT

Cycling
Football
Futsal
Basketball
Water-Polo
Rugby/Touch Rugby
Volleyball/Beach Volley
Ultimate Frisbee

RNP – Ragazze nel Pallone

RNP is the largest women’s sports event in Italy that for 15 years has offered girls from all over Italy and other European countries a space designed by women for women where they can meet, play and compete in popular and lesser known sports and discuss fundamental issues for women’s sport, awareness of gender equality in sport,

and reduce gender stereotypes that exclude women from leadership roles.

Almost 20,000 girls enlivened the sports parks that hosted these fifteen editions, and we look forward to seeing more and more every year in order to grow the women’s sports community in Italy and Europe”.





Antonella Bellutti

Every person should have the opportunity to practice sports, not necessarily competitive but for their personal well-being. In Italy there is a big problem because the school does not offer this opportunity. We therefore want to implement strong actions, capable of changing the situation and offering young people a better future in this field too.

EPSI The European Platform for Sport Innovation

NUMBER OF EVENTS	EVENTS	COUNTRY	SPORT
6	Belgian Sports Women Awards ELLE Golf Cup 2021 ELLE Run 2021 ELLE Tennis Cup 2021 SHE Runs Belgium UCI Cycling Women World Tour International	Belgium Europe	Golf Running Tennis Cycling

EPSI - Belgium - SHE Runs - Active Girls’ Lead

Founded by the International School Sport Federation (ISF), the SHE RUNS – ACTIVE GIRLS’LEAD event aims at promoting girls’ health, empowerment, and leadership through sport and schools. As a flagship international non competitive and grassroots sport event striving for Gender Equality promotion, the first edition of She Runs has been launched in March 2019 in the framework of the International Women’s Day campaign. In 2022 the Capital of Europe, Brussels decided to host and co-organise the second edition to highlight its vision in regards to women’s participation in sport and women leadership in and through sport.

“She Runs – Active Girls’ Lead” is a unique international running and educational event promoting the girl’s wellbeing and leadership through school sport. The event message focus on the importance of participation and accessibility of young women to sport through school and how it contributes to develop leadership skills and empower themselves. She Runs – Active Girls’ Lead is a specific event of the International School Sport Federation to contribute to gender equality, while creating and developing a network of young women leaders in school sport.





Luisa Rizzitelli

Sometimes when we talk to institutions, we talk to the sport political establishment, we feel very weak alone. I see that it's very important that we are together, we are proud to be an association involved in the rights of female sport and we want to give visibility and strength to women athletes' rights with all European organizations.

Margherita Santicchia

EWSE

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