

# Sustainable Sporting Events

## What:

Sustainability means using our resources efficiently. People today should not be living at the expense of people in other regions of the world and of future generations.

## Why:

Sustainability affects all areas of our lives and economies and is thus a task for the whole of society. It requires societal development that is ecologically viable, socially fair and economically efficient. Sustainability must have a positive "lasting" value.



## 1. Venue

- Consider venues that are easily accessible by public transportation
- Prioritize renewable energy resources, such as water conservation (i.e. low-flow toilets and sinks)
- Partner with venues that offer the option to offset the carbon emissions produced by events (i.e. by planting trees)

## 2. Transportation

- Encourage the use of public transport and clean vehicles (i.e. bicycles, electric cars) and offer a discount to people who can prove that they came using one of these methods
- To reduce transport-related emissions, use easily accessible venues where green transport is available



## 3. Accommodation

- Choose accommodation options that have been certified as eco-friendly and offer special discounts for event participants and spectators
- Choose accommodation easily accessible by foot, bicycle, or public transportation
- Choose and recommend accommodation accessible for people with a disability

## 4. Catering

- Ensure that there is a waste management concept for sorting and recycling waste
- Serve all food in reusable or compostable dishes, avoiding single-use plastic and disposable items
- Offer tap water to drink
- Offer regional, seasonal, organic food and beverages
- Avoid unnecessary food waste and costs
- Plan to distribute and donate leftovers to a food bank
- Avoid single-serve packaging

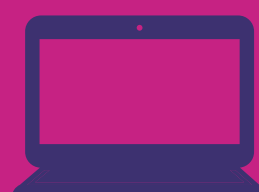


## 5. Recycling

- Provide prominent recycling options for visitors
- Reuse and/or recycle goods and supplies used during the event

## 6. Equipment

- Should be self and/or ecologically produced items that have utility value
- Promotional items and clothing are perennial with no annual numbers
- Support local businesses and second-hand supplies by hiring, sharing and re-using as much as possible



## 7. Social Sustainability

- Use the opening ceremony for social messaging
- Ensure staff have received anti-discrimination and inclusion training
- Offer special deals for seniors, students and families
- Offer trial sessions to the public
- Ensure decent and fair employment and safety conditions for all participants, including subcontractors, volunteers, and competitors
- Aim for diversity and a balanced gender ratio of all in attendance
- Take into consideration local residents who are likely to be affected by the event



## 8. Evaluation

- Write down any lessons learned during the planning and running of the event
- Collect data on the environmental impact and create an operational guide for future endeavors
- Get feedback directly from the participants on the sustainability of the event
- Review with stakeholders to ensure future planning and events are even better

